



## SPRING 2015 NEWS

May 2015



**The Nation's Most Advanced Indoor Shooting Range -  
the ultimate destination for all your shooting needs!**

### MESSAGE FROM OWNER

Welcome to the first edition of the Elite Shooting Sports' periodic e-newsletter! As we're approaching the six-month anniversary of our opening on May 15, 2015, I want to take this opportunity to thank all of our customers for being a part of our success.

Since opening our doors in November 2014, our range

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has welcomed 20,000 customers in the first five months of its operation. Our Concealed Carry and Ladies Only Basic Pistol Courses are in full swing. Both meet Virginia's concealed carry application requirements.

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No ammo shortage here! Our ammunition inventory is fully stocked and our general retail area continues to grow, with new merchandise being added daily.

Our range is getting national attention. Multiple articles have been written about our facility that hit the AP wire, including an article in *The Washington Post* and a segment on the CBS News.

All this wouldn't have been possible without the loyalty of our customers. Our goal here continues to provide a safe and inviting environment for all to enjoy. THANK YOU from everyone on staff, and see you out on the range!

**Greg Wodack**

Owner/General Manager  
Elite Shooting Sports, LLC

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## COMPANY UPDATES

Here's a brief summary of updates from your destination for all your shooting needs:

### LAUNCH OF LADIES ONLY PROGRAMS

The time has finally arrived... We began our Ladies Only programs here at Elite Shooting Sports. The first Ladies Basic Pistol Class launched in March 2015 to rave reviews. Here's some of the feedback we received to date:

*Attended the very first Ladies only Shooting Class last night. I would highly recommend this class. All the instructors were very knowledgeable, friendly and willing to answer ANY question. We started off in the class room, went to the range with one-on-one instructors and then into the simulator room. I left feeling more confident and can't wait to get back to the range! - Teri*

*It was a great night and I had a fantastic time! THANK YOU to Mandy and all the female instructors who worked with us! I may be a veteran shooter, but I did learn a lot, and made some new friends! See you around the range! - Heather*

So, come enjoy a fun night out, while learning the basics of firearm handling! Please check the calendar of events for availability of Ladies Only courses, specialty seminars, and other learning opportunities. These do sell out quickly, so don't wait to reserve a spot. We are very excited and hope to see you all at the range!

### WAITLIST APP

Elite Shooting Sports has implemented a process and set up kiosks with a waitlist management app to assist with distributing available lanes to shooters if there is a wait. Instructions for customers are posted at the designated kiosk area. Our staff is available to answer any questions you have.

**NEW ADDITIONS IN RETAIL AREA**

We have significantly expanded our retail area to include everything you may need for your day at the range, from targets and ammunition to accessories, holsters, range bags, cleaning supplies, etc. And, with unbeatable prices, there is no need to break the bank!

**IN THE NEWS**

CBS News, ["Guntry clubs": A new range of luxury](#)

*The Washington Post*, [Guntry clubs target a new breed of shooter: younger, more affluent and female](#)

94.7 Fresh FM with Kelly Collis, <http://947freshfm.cbslocal.com/personality/kelly-collis/>

**CALENDAR OF EVENTS\***

<b><u>MAY 2015</u></b>	
SOLD OUT Ladies Only Course	Wednesday, May 13, 2015, 6:00pm - 10:00pm
SOLD OUT Concealed Carry Course SOLD OUT Day 2-Shooting Portion	Wednesday, May 20, 2015, 6:00pm - 9:00pm Thursday, May 21, 2015, 3:00pm - 8:00pm
SOLD OUT Ladies Only Course	Wednesday, May 27, 2015, 6:00pm - 10:00pm
<b><u>JUNE 2015</u></b>	
SOLD OUT Ladies Only Course	Wednesday, June 10, 2015, 6:00pm - 10:00pm
<b>Register today!</b> Concealed Carry Course Day 2-Shooting Portion	Wednesday, June 17, 2015, 6:00pm - 9:00pm Thursday, June 18, 2015, 3:00pm - 8:00pm
SOLD OUT Ladies Only Course	Wednesday, June 24, 2015, 6:00pm - 10:00pm
<b><u>JUNE 2015</u></b>	
SOLD OUT Ladies Only Course	Wednesday, July 8, 2015, 6:00pm - 10:00pm
SOLD OUT Ladies Only Course	Wednesday, July 22, 2015, 6:00pm - 10:00pm
<b><u>AUGUST 2015</u></b>	

\* Subject to change

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## MOTHER'S DAY SPECIAL

This Sunday, May 10, 2015, come treat your Moms to a day at the range! All mothers will get FREE range time.

*Happy Mother's Day!*



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## MEMORIAL DAY WEEKEND

We will be open our regular business hours, 9 AM - 9 PM on all days. What better way to enjoy the holiday than a day at Elite Shooting Sports with friends and family! Check out our Facebook page for updates on the celebration.

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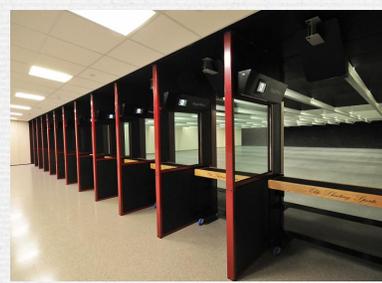
## EVENT PLANNING

Whether you're looking to have a corporate event, a team building exercise, or a fun day out with your friends or family, Elite Shooting Sports is here to make your occasion a special one! Our facility offers private range, classroom, and simulator rentals. Instructors are available as needed. To book your event today, email us at [info@eliteshootingsports.com](mailto:info@eliteshootingsports.com).

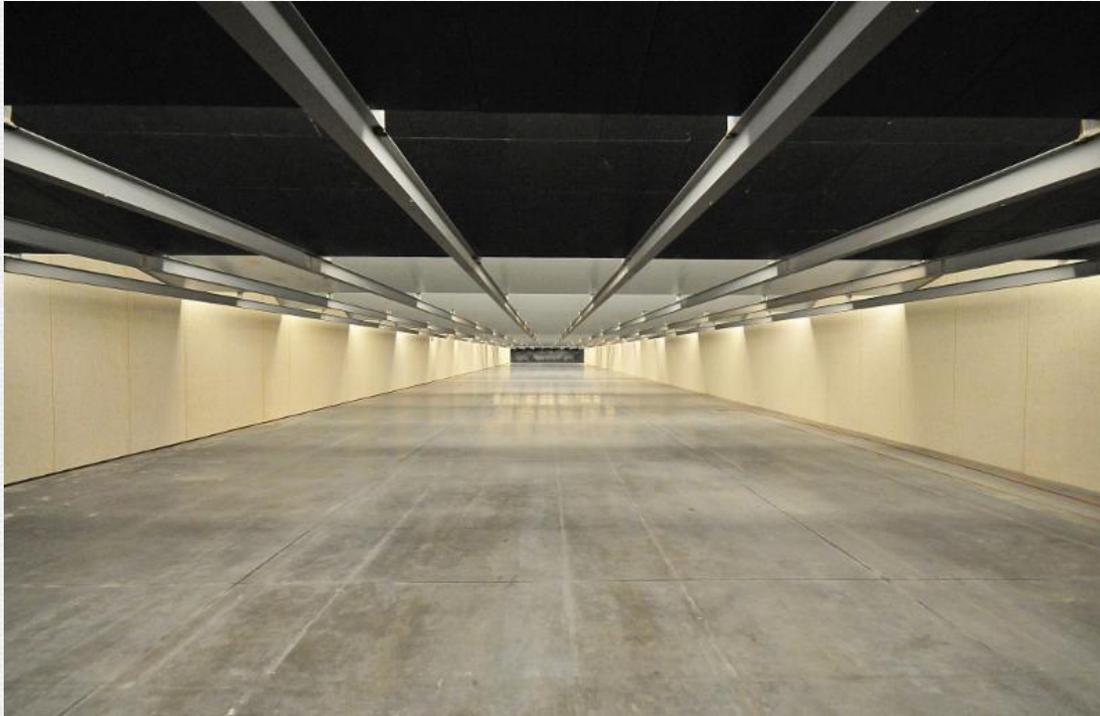
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## OUR RANGES

Our four separate ranges operate independently and are equipped with the most advanced technology in the industry. The two 12 lane-25 yard ranges, the 10 lane-50 yard range, and the 8 lane-100 yard range are all rifle-rated and can handle any caliber, excluding 50 BMG.



Some really cool features of the 100-yard range include extra wide lanes, longer custom shooting booths with added sound-proofing materials, ambidextrous shooting benches, and live target camera feedback. Here's a picture looking down range.



Follow us on Facebook @ <https://www.facebook.com/EliteShootingSports>.

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